

Review Generation

Reviews, and how you handle them, create a perception of your business. That perception could be the deciding factor when someone is looking for a business like yours online. It may determine whether that person gives you – or someone else – business.



84% of people trust online reviews as much as recommendations from friends

Your company will benefit if you can generate new reviews on a regular basis. Reviews play a big part in how local SEO searches rank businesses; they give prospective customers a more full picture of your business, and the information will help you better understand how your brand is seen by your target market.



Review generation programs come in many forms from traditional word-of-mouth to text message invitations, email invitations and qr-code based surveys and landing

5 Reasons Why Customer Reviews Are Important

- ✓ Gives your customers a voice and improves loyalty
- ✓ Improves Local SEO / "Near Me" Search Rankings
- ✓ Gets your customers to do marketing for you
- ✓ Encourages others to leave their review
- ✓ More reviews paint a more complete picture of your business

Online customer are becoming an important part of your marketing plan. The longer you wait to implement a plan to generate reviews, the longer you miss on the opportunity to strengthen customer loyalty and increase sales.

Customer reviews are a fantastic way to catch consumers' attention and boost sales. The longer you wait to start promoting online customer reviews, the more you stand to lose. Customer ratings are crucial since the vast majority of consumers find them to be quite helpful and because they ensure your online visibility in search results.

In the end, generating reviews takes commitment and expertise. Although it might seem difficult, it is totally worthwhile. With Sentry by your side, we will work closely with you to develop and implement a winning approach.

The benefits to your company could be enormous.

